



The Israeli companies Innovatech2017

27th April 2017, Paris

Connecting Leaders Club

JVP



Representative in Innovatech 2017: **Mr. Gadi Tirosh, Managing Partner, JVP**

Field of Activity: **Venture Capital Fund**

Portfolio companies in Innovatech 2017 : **ThetaRay (cyber), NSLComm (space), NiNispeech (healthcare)**

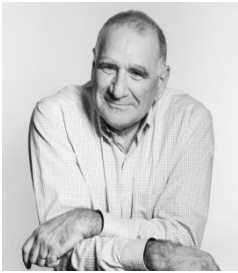
Gadi Tirosh, Managing Partner, JVP (Jerusalem)

With his strong background in software and internet based R&D organizations, Gadi was Chairman of the Board of CyberArk Software (NASDAQ: CYBR) that went public on Nasdaq in September 2014 and was the leading JVP partner in the monetization of JVP's holdings at a valuation of approximately \$1.5 billion. Gadi serves as Chairman of the Board of AnyClip Media, as well as on the board of directors of ThetaRay, Hexatier, ComQi, Upsolver, Morphisec, Coro.Net, Uponit and Gamefly. Gadi's experience gives him strong domain expertise in both the consumer infrastructure world and service provider needs. Before joining JVP, Gadi was Corporate VP of Product Marketing and member of the executive committee for NDS (acquired by Cisco for \$5bn), a leader in digital pay-TV systems, supporting some of the largest digital broadcast platforms such as DIRECTV, BSkyB, Canal Digital and more. At NDS, Gadi established the business of digital interactive TV in the late 90s, catering to the likes of Sky Sports, MTV, Discovery, QVC and other leading TV channels. Gadi lead the NDS international marketing team responsible for defining the product scope and roadmap for NDS and established products such as conditional access for secure broadcast, middleware for digital set-tops and integrated PVR solutions. Prior to NDS, Gadi held a variety of positions in software and Internet-based R&D organizations, including Director of Product Marketing at ServiceSoft Corp. Gadi holds a BS in Computer Science and Mathematics as well as an Executive MBA from the Hebrew University of Jerusalem .

About JVP

Founded in 1993, Israeli venture capital firm Jerusalem Venture Partners (JVP) has raised to date over \$1.1 billion, and has been ranked as one of the top-ten consistently performing VC firms in the world. JVP has built over 120 companies, leveraging a broad network of partners and market expertise to help companies become global market leaders. JVP has led 29 notable exits – 12 IPOs and 17 M&As – the most recent being the NASDAQ-listed security forerunner CyberArk (NASDAQ: CYBR). JVP is renowned for its hands-on approach in creating companies from seed through its State Sponsored incubators and deep expertise in the fields of cyber security, big data, enterprise software, storage, mobile, media and IoT. Leveraging a rich network of global industry partners, JVP works closely with international corporations in Europe, the US and China to drive portfolio expansion. JVP is a major player in the cyber investment world and is currently invested in 12 cyber companies at various stages. In 2014, JVP launched the CyberLabs incubator in Beer-Sheva's in partnership with BGU and already invested in 8 companies there.

MAGMA



Representative in Innovatech 2017: **Yahal Zilka, Managing Partner and Co-Founder**

Field of Activity: **Venture Capital Fund**

Portfolio companies in Innovatech 2017 : **Argus Cyber security (Automotive + cyber)**

Yahal Zilka, Managing Partner and Co-Founder

Mr. Yahal Zilka co-founded Magma Venture Partners. Since 1999, Yahal served as co-Managing Partner of Magma, and positioned Magma as a major player in the New Media space.

Prior to Magma, Yahal was part of the team at VocalTec Communications, a company that pioneered VOIP. Yahal led the company from seed to its public offering on NASDAQ (NASDAQ: CALL), and developed important strategic relations with vendors and carriers.

Yahal has been serving as a director at IATI since 1999. Yahal brings many years of experience as an entrepreneur, mentor and executive. At Magma, Yahal provides strong financial, operational, and hands-on management experience, as well as strategic relationships with industry leaders for Magma's portfolio. In addition to his knowledge of the communications and technology sectors, Yahal has worked closely with both the investment banking and venture capital communities.

About Magma Ventures

Magma Venture Partners is a leading Israeli venture capital firm, dedicated to investing in Israel's Information, Communications and Technology space ('ICT'), including the software, semiconductor and new media spheres. We seek bright ideas at their earliest stages, and serve as a springboard for our entrepreneurs as they develop and evolve into industry leaders. Our goal is to enable a flow of innovation from the earliest stage all the way through until a company realizes its potential reach.

Magma's partners provide decades of hands-on entrepreneurial and managerial experience in the 'ICT' field. We are committed to working with outstanding entrepreneurs who develop cutting-edge technologies locally, and together, spreading them globally towards becoming category leaders. Magma's partners connect industry experts and investors to support entrepreneurs as they build successful companies that disrupt and redefine ICT's future.

Magma Venture Partners prides itself in being a true partner for innovation.

VIOLA



Representative in Innovatech 2017: **Harel Beit-On, Founder & General Partner- Viola Growth**

Field of Activity: **Venture Capital Fund**

Portfolio companies in Innovatech 2017 : **None**

Harel Beit-On, Founder & General Partner- Viola Growth

Harel is a seasoned executive with over 35 years of management leadership in the IT industry and an extensive investment and exit record. He is a co-founder of the Viola Group; one of the original co-founders of Carmel Ventures and the founder of Viola Growth, where he serves as general partner.

Harel serves as an active board member of several leading Israeli technology companies, where he leverages an extensive global network of partners, investors, entrepreneurs and executives in helping these companies achieve their objectives and build value.

As the former CEO, President & Chairman of Tecnomatix (NASDAQ: TCNO), a leading provider of complete enterprise software solutions for process management and collaboration, Harel led the company for over eight years, during which the company grew to \$100 million in revenues and more than 650 employees. In 2005, he led the successful sale of Tecnomatix to UGS, a global leader in the Product Lifecycle Management, for \$228 million.

He is a former Chairman of ECTel (NASDAQ: ECTX) and former Chairman of Lumenis (NASDAQ: LUME), Israel's largest medical device company, where he has led a \$150 million investment and led the company's turnaround that resulted in the sale of the company to XIO Group for \$510 million in June 2015.

About Viola

Founded in 2008, Viola Growth provides an opportunity for growth stage companies to raise the capital they need to develop and expand. Viola Growth focuses on value creation in its portfolio companies and utilizes its strong management team to accelerate the growth of these companies. By providing direct capital investment, combined with strong leadership support, it propels portfolio companies forward, turning recognized companies into global technology leaders. The Viola Growth team has vast experience in working with management teams to build organic and non-organic growth plans, scale operations, strengthen management teams and aim to create business partnerships with global leaders. Our team searches for established companies that have strong product differentiation, a potential for leadership, a technological advantage and top-tier management teams. Viola Growth provides substantial equity commitment along with strong leadership to accompany its implementation. The general partners of the fund have led exits both through public offerings on NASDAQ and through significant M&A transactions in the US and Europe. Members of our team are proactively involved in each of our portfolio companies. We have guided many companies to global financial success. We work with our companies to formulate strategy in order to achieve superior returns. Above all, we believe in a culture of transparency, integrity and hard work, both within our fund and within our portfolio companies.

TEAM 8



Representative in Innovatech 2017: **Nadav Zafrir, co-founder and CEO of Team8**
Field of Activity: **Venture Capital Fund**
Portfolio companies in Innovatech 2017 : **Claroty (cyber)**

Nadav Zafrir is the co-founder and CEO of Team8, Israel's leading cybersecurity foundry. Prior to founding Team8, Nadav was the founder of the Israel Forces' Cyber Command, and the Commander of "Unit 8200" - an elite military technology unit that has become an incubator for Israel's renowned high-tech sector. Team8 leverages its collective cybersecurity expertise and vast international network to identify disruptive technologies to be developed into innovative, category-leading companies that challenge the biggest problems in cybersecurity. Team8 is backed by Microsoft, Cisco, Citigroup, Qualcomm, AT&T, Accenture, Nokia, Temasek, Mitsui, Bessemer Venture Partners, Eric Schmidt's Innovation Endeavors and Marker LLC.

About Team 8

Team8 is Israel's most prestigious "cybersecurity foundry" focused on developing disruptive technologies and building category-leading companies that challenge the biggest problems in cybersecurity today. The Team8 innovation process combines a research team with intimate knowledge of both offensive and defensive aspects of cybersecurity, access to the best cyber talent, and a global network that gives Team8 companies access to customers, partners and key influencers. Team8 was founded by leading cybersecurity experts Nadav Zafrir, Israel Grimberg and Liran Grinberg, all with deep ties to Israel's famous IDF Technology & Intelligence Unit 8200. It is backed by Microsoft, Cisco, AT&T, Qualcomm, Accenture, Nokia, Temasek, Mitsui, Bessemer Venture Partners, Eric Schmidt's Innovation Endeavors and Marker LLC. For more information on Team8, please visit www.team8.vc.

Team8's CEO, **Brig. Gen. (Res.) Nadav Zafrir** was the founder of the Israel Defense Forces' Cyber Command, and the Commander of "Unit 8200" (Israel's NSA) - an elite military technology unit that has become an incubator for Israel's renowned high-tech sector. Team8 uses its collective cybersecurity expertise and leverages its vast international network to identify the right ideas that can then be developed into innovative, category-leading companies that challenge world's toughest cybersecurity problems.

A word about our companies:

Illusive Networks is pioneering deception-based cybersecurity technology that neutralizes targeted attacks and Advanced Persistent Threats (APT) by creating a deceptive layer over an entire network - every endpoint, server and network component is coated with deceptions. By providing an endless source of false information, illusive networks disrupts and detects breaches with real-time forensics and without disruption to business.

For more information on illusive networks, please visit <https://www.illusivenetworks.com>.

Claroty enables its customers to secure and optimize the industrial control networks that run the world's most critical infrastructure. The company's highly scalable platform is designed to address the unique safety and reliability requirements necessary to protect OT networks such as industrial control systems, industrial IOT, SCADA and others.

The Claroty Platform provides extreme visibility into the widest range of control system devices, protocols and networks using passive monitoring techniques to safely examine and analyze OT networks. The system employs high-fidelity models and advanced analytics to detect anomalies and to rapidly alert organizations to security and process integrity issues. The platform is powered by the Claroty Research; the industry's leading OT cybersecurity research team with members from an elite cyber unit of the Israeli Defense Force.

For more information on Claroty, please visit <https://www.claroty.com>.

Hysolate is changing the way we think about endpoint security: instead of trying to detect or prevent specific attack vectors from within the OS, we're re-architecting endpoints so that an endpoint breach no longer matters. Hysolate's technology is able to seamlessly split a user's desktop environment into several hypervisor-isolated OS instances, thereby limiting the scope of breaches to a single OS and dramatically limiting their effectiveness. This is possible through mature processor-based virtualization technologies, allowing our solution to be highly compatible with existing enterprise endpoints and with existing IT workflows, as well as being seamless to end users.

Team8 Consulting is an elite Incident response and business-driven cybersecurity consulting. The team fuses together a unique understanding of both defensive and offensive cyber tactics with an expertise in designing business-driven security strategies.

Venture Capital Fund

FOODLAB CAPITAL



Representative in Innovatech 2017: **Nadav Berger, Co-Founder, Foodlab Capital**

Field of Activity: **Venture Capital Fund**

Portfolio companies in Innovatech 2017 : **Innovopro** ([foodtech](#))

Nadav Berger, Co-Founder, Foodlab Capital

Nadav grew up within the food industry. As a third generation in the industry, he knows the business both inside and outside. Prior to co-founding Foodlab Capital, Nadav has established a number of organizations specializing in the food marketing and distribution industries: Vita chef and FoodLog among others. In addition, Nadav co-founded Foodlab, a company focused on developing new products for major food players in the food industry both in Israel and in the U.S. Nadav is also a partner at [Liliyot](#), an Israeli restaurant with a strong social agenda, employing at-risk teenagers after training them in several skills. Nadav holds a BA in economics and political science from Tel-Aviv University and an International Executive MBA from Kellogg-Recanati School of Management. He is also a proud father of 3 adorable girls and a wonderful cook!

About Foodlab Capital

FoodLab Capital is an Israeli investment house that focuses on enabling breakthrough technologies in the sectors of medical food, functional food, and food technology. In addition to funding such ventures, FoodLab Capital also provides management services and enables unique food innovations to develop into successful products on the shelves.

GOLDFARB SELIGMAN & CO.



Representative in Innovatech 2017: **Adv. Sharon Gazit, Partner; Head of the Corporate and Technology Department**

Field of Activity: **Law Firm**

Adv. Sharon Gazit, Partner; Head of the Corporate and Technology Department

Attorney Sharon Gazit is the Head of the Corporate and Technology Department and is a member of the firm's Executive Committee.

Attorney Gazit has been recognized as a leading partner in the Israeli hi-tech ecosystem since its early days, and frequently advises technology companies from their establishment and through their operations as mature and active companies. In addition, Attorney Gazit advises venture capital, private equity and corporate funds, as well as companies and investors on investment and M&A transactions. Attorney Gazit's many years of experience provide her with a unique outlook, a deep understanding of the client's business requirements, and an ability to settle both routine and complex transactions.

Attorney Gazit is active in the broad spectrum of the technology arena and advises clients in the fields of cyber security, AI, AR/VR, automotive, fin-tech, as well as digital health, pharmaceuticals and life sciences. Attorney Gazit possesses significant expertise relating to transactions involving intellectual property licensing, and has represented companies in this field technology, TTO's, incubators and research centers. Attorney Gazit possesses widespread working relations with the relevant regulatory entities in the field.

Attorney Gazit serves as vice-chair of the Healthcare and Life Sciences Committee of the International Bar Association and also advises the IATI – Israel Advanced Technology Industries, Israel's umbrella organization of the high-tech and life sciences industries.

Attorney Gazit holds an LL.B from Tel Aviv University and was admitted to the Israel Bar Association in 1989.

About Goldfarb Seligman & Co.

Goldfarb Seligman & Co., one of Israel's largest law firms, is among the elite group of firms that deliver top-tier legal services at international standards. The firm, which traces its history back over 80 years, offers clients extensive experience in various fields of law. The firm is headed by Adv. Eli Zohar (Chairman) and Adv. Yudi Levy (Managing Partner).

Goldfarb Seligman employs over 220 attorneys, including over 80 partners, who offer clients a wide spectrum of legal services. The firm focuses on three core practice areas: corporate and capital markets in Israel and overseas; litigation of all types; real estate and planning and construction. The firm also offers highly specialized practices in taxation; finance; banking and insurance; energy and infrastructure; environmental law and sustainability; regulation and competition; labor law; and more.



Representative in Innovatech 2017: **Ziva Eger, Chief Executive of Foreign Investments and Industrial Cooperation Authority at the Israeli Ministry of Economy and Industry**

Field of Activity: **Ministry of Economy – Foreign Investments**

Ziva Eger, Chief Executive of Foreign Investments and Industrial Cooperation Authority at the Israeli Ministry of Economy and Industry

Ziva Eger has been serving as Chief Executive of Foreign Investments and Industrial Cooperation Authority at the Israeli Ministry of Economy and Industry since October 2014 .

Ms. Eger is a retired IDF Colonel, who received her BA and MA in Economics (with Honors) from Tel Aviv University. In addition, she has an MA in Political Science from Haifa University and the National Security College operated by the IDF .

In the two years preceding this position, Ms. Eger acted as Chief of Staff of the Communication and Home Front Defense Ministries, led by Minister Gilad Erdan. She was in charge of promoting comprehensive reforms in the local communication market, and their execution .

Ms. Eger has long time experience in the Defense industry, having been part of the IDF and the Ministry of Defense for 27 years. During that time, Ms. Eger was a senior director of the Planning, Budget and Control Department in the Directorate for Defense Research and Development (DDR&D – MAFAT).

Ms. Eger was also head of Planning, Budget, Economy and Production in the Arrow Program and Space & Satellites Program. She led extensive initiatives and headed negotiations for industrial cooperation procurement, among private industries, defense industries and various government agencies.

About the Foreign Investments and Industrial Cooperation Authority at the Israeli Ministry of Economy and Industry

The Foreign Investments and Industrial Cooperation Authority is an integrative body in the Israeli Government dealing with the promotion of foreign investment and management of offset in Israel.

The Authority serves as a one stop shop to serve you, the investor, on behalf of the Israeli government.

We serve a wide range of potential and existing investors, including multinational corporations, private investors, investment funds and foreign suppliers, with which we forge close business relationships and long-term local market activities.

Our advantage lies in our ability to bridge between the needs of our clients in the private sector on the one hand, and to promote activities within the framework of the government on the other hand.

We are here to serve you!

We offer end to end service for investors or foreign companies in the following areas:

- **Foreign Investment Promotion**
 - Conferences in Israel and abroad, with Israeli and foreign high-ranking business and governmental officials.
 - Organizing and guiding delegations from Israel abroad and vice versa, as well as setting up meetings with key figures from industry, academia, and government.
 - The Commercial Attachés representing the Israeli Ministry of Economy and Industry spanning over 40 countries from developed and developing countries, works in direct guidance and coordination with the Authority.
- **Project Management**
 - The Authority employs managers in multiple sectors who are experts in their specific field, including automotive, life sciences, renewable energy, water technologies, aerospace, metals and more.
 - The managers guide potential investors from the point they express initial interest all the way through to making the investment, and are involved in the ecosystem of every field.
 - The Authority's standing within the government allows foreign investors to receive friendly and expedient care from relevant decision makers.
 - Connecting foreign companies bound by offset procurement agreements with Israeli companies for the purpose of forming mutually advantageous industrial cooperation that turns regulatory obligation into real business opportunities.
- **After-Care Services**
 - The Authority operates a support center for foreign investors offering assistance in the variety of issues and challenges they may confront.
 - Assistance in expanding operations and executing re-investments by companies and investors with existing local activities.
 - The Authority promotes the formation of a friendly environment for foreign investment in the government policy level, in full cooperation with the relevant entities.



START UP COMPANIES

STARTUPS - AUTOMOTIVE

NSLComm



Representative in Innovatech 2017 : **Dr. Raz Itzhaki Tamir, founder and CEO of NSLComm**

Field of Activity: Automotive (space)

Dr. Raz Itzhaki Tamir, founder and CEO of NSLComm

Dr. Raz Itzhaki Tamir is the founder and CEO of NSLComm. Before founding the company he managed the Nano-Satellite Department at Israel Aerospace Industries for a decade. Raz has a PhD in Computer Science from the Hebrew University and an MSc in Aerospace from the Technion University in Israel. Raz and his team have designed and built six satellites until now, two of which were launched to space two months ago.

About NSLComm

NSL provides satellite manufacturers with unprecedented expandable Antennas for satellite telecommunications with adaptable optics. NSLComm can provide light weight expandable antennas that are compact when stowed in the satellite. Along with lower launch costs due to less mass and volume, benefits are high bandwidth for faster internet, HDTV and in-flight connectivity, and more subscribers.

T-Tronic



Representative in Innovatech 2017 : **Mr. David Shostak, CEO, T-Tronic**
Field of Activity: Automotive

Mr. David Shostak, founder and CEO of T-Tronic

He is a serial entrepreneur with enormous professional integrity and extensive international experience. David is also engaged in implementing other successful projects as "Vigoda.ru", "Socialist Media", "Solomoto" etc.

David demonstrates strong expertise in the digital-sphere, modern media services, advertising techniques, launching innovative products worldwide. Born in USSR and repatriated to Israel in 1990. Served in Israel Army.

David studied at Tel Aviv University and Stanford University. He is a former Advisor to President of "Euroset" (2 Bln.USD Company) and TED-speaker.

About T-Tronic

T-Tronic is a high-end platform that connects car owners and auto repair shops enabling drivers to choose the best deal, convenient location and time. In addition to aggregator platform, T-Tronic allows car owners to conduct diagnostics via an OBDII-device that synchronizes with its mobile app and identifies malfunctions. T-Tronic sees the greatest potential in accumulation of Big Data, e.g. on car malfunctions, in order to create new data-based products.

STARTUPS - CYBER

Argus Cyber Security



Representative in Innovatech 2017 : **Mr. Yoni Heilbronn, CMO, Argus**
Field of Activity: Automotive and cyber

Mr. Yoni Heilbronn, CMO, Argus

Yoni Heilbronn serves as CMO at Argus. Yoni brings a wealth of experience in marketing, business development, strategy and acquisitions. Prior to joining Argus Yoni held various senior positions in leading High-Tech companies, including NICE Systems, SuperDerivatives, Plasan, and Olista. Yoni also served a decade in leadership roles in the IDF's 8200 cyber intelligence unit, and currently serves as a board member of its alumni association. Mr. Heilbronn holds a BA in Political Science and History, Magna Cum Laude, Tel-Aviv University.

About Argus

Argus is an automotive cyber security pioneer, helping car manufacturers, their Tier 1 suppliers and aftermarket connectivity providers protect connected cars and commercial vehicles from car-hacking. Founded in 2013 by cyber security experts, Argus solutions combine innovative security methods and proven computer networking know-how with deep understanding of automotive best practices. Argus' R&D is based in Tel-Aviv, Israel, with offices in Michigan, the Silicon Valley, Stuttgart and Tokyo.

Argus raised \$26M Series B funding from Magna International, Allianz Digital Corporate Ventures (part of Allianz SE), the SBI Group and existing investors Magma Venture Partners, Vertex Venture Capital and the Co-Founder of the RAD Group, Mr. Zohar Zisapel.

ThetaRay



Representative in Innovatech 2017 : **Mr. Mark Gazit, CEO, ThetaRay**
Field of Activity: cyber

Mark Gazit, CEO, ThetaRay

Mark Gazit has over two decades of experience in the high tech industry, with a track record of maximizing revenue, net earnings, and shareholder value for startup, turnaround, and rapid growth global organizations in emerging markets and economies.

Before joining ThetaRay as CEO, Mr. Gazit served as a General Manager of Nice Cyber & Intelligence Solutions, an autonomous division of Nice Systems Ltd. That provides software and hardware solutions to government agencies worldwide in the areas of Information Intelligence, Cyber and Safe Cities. He transformed this division into a fast growing, profitable revenue generator.

Between 2002 and 2010, Mr. Gazit served as CEO & co-founder of SkyVision, a global telecommunications company that he took from the start-up stage to a \$100M company serving over 50 countries worldwide and operation centers on three continents. He has also held pivotal roles in leading companies such as Deltathree, NetVision, NetMedia and Widecom. Mr. Gazit studied Computer Science and Mathematics at Hebrew University and Senior Business Management at Tel Aviv University.

About ThetaRay

ThetaRay is a leading provider of a big data analytics platform and solutions for advanced cyber security, operational efficiency, and risk detection, protecting financial services sectors and critical infrastructure against unknown threats. ThetaRay's core technology is based on state of the art algorithms, which power its proprietary Hyper-Dimensional, Multi-Domain Big Data Analytics platform. Organizations whose operations rely on highly heterogeneous and complex environments leverage ThetaRay's unmatched detection and low false positive rates as a see-all power that enables them to unify detection and defeat the unknown.

Claroty



Representative in Innovatech 2017 : **Mr. Tomer Ben-Shalom, Director of Sales Europe, Claroty**
Field of Activity: cyber

Tomer Ben-Shalom, Director of Sales Europe, Claroty

15+ years of road warrior leading successful sales leadership as both an individual contributor and managing sales teams. My last tenure before joining team8/Claroty was Head of Business Development, EMEA Region for Radware (RDWR). Before that I was the co-founder of Bidspirit, a SAAS platform for managing auction houses and online bids. I like the sea and all the activities around it (surfing, diving, swimming) ,fond of good literature especially historical novels

About Claroty

Claroty enables its customers to secure and optimize the industrial control networks that run the world's most critical infrastructure. The company's highly scalable platform is designed to address the unique safety and reliability requirements necessary to protect OT networks such as industrial control systems, industrial IOT, SCADA and others. The Claroty Platform provides extreme visibility into the widest range of control system devices, protocols and networks using passive monitoring techniques to safely examine and analyze OT networks. The system employs high-fidelity models and advanced analytics to detect anomalies and to rapidly alert organizations to security and process integrity issues. The platform is powered by the Claroty Research; the industry's leading OT cybersecurity research team with members from an elite cyber unit of the Israeli Defense Force.

STARTUPS - FOODTECH

InnovoPro



Representative in Innovatech 2017 : **Mrs. Tali Nechustan, CEO, InnovoPro**

Field of Activity: Foodtech

Tali Nechustan, Ceo, InnovoPro

Taly is an experienced manager of business units and divisions in international companies. Taly has extensive experience in mergers and acquisitions and in expanding product lines using innovative strategies and brand managing.

About InnovPro

InnovoPro was founded 5 years ago by Dr. Ascher Shmulewitz and has since made considerable progress in developing novel proteins and other food ingredients. InnovoPro has developed a unique proprietary processing technology that allows the isolation of a novel source of vegan protein with significant health benefits and great taste. Today, InnovoPro is a wholly owned subsidiary of FoodLab Capital.

STARTUPS - HEALTHCARE

6 over 6



Representative in Innovatech 2017 : **Dr. Ofer Limon, CO-founder & CEO, 6 OVER 6**

Field of Activity: Healthcare

Ofer Limon, co-founder and CEO, 6 over 6

Ofer Limon is the co-founder and CEO of 6over6 vision, bringing GlassesOn application which democratizes access to vision care. Dr. Limon has a PhD in Electro-optics and had previously led the R&D at Xceed Imaging, another vision care startup, where he developed multifocal contact lenses and multifocal intraocular lenses. GlassesOn delivers all essential optometric tools right to one's smartphone. With patented technologies, through a manipulation and perception of light, everyone can now accurately measure the optical parameters of their glasses for farsighted and nearsighted vision using nothing but a mobile application, creating all new opportunities to buy glasses online in a fashion-centric, spontaneous experience. 6over6 is backed by TriVentures and Alumot.

About 6over6

6over6 vision brings the first virtual optometrist application, providing a prescription for eye glasses or contact lenses either from measuring directly the refractive error of the eye or by scanning any existing glasses, and all with the sole use of a software application on a smartphone. The company's proprietary technology gives rise for increasing dramatically the online eyewear market by providing accessible and scalable solution to consume prescription glasses as a fashion accessory.

NiNiSpeech



Representative in Innovatech 2017 : **Dr. Yair Shapira, Founder & CEO, NiNiSpeech**

Field of Activity: Healthcare

Dr. Yair Shapira, Founder & CEO, NiNiSpeech

Dr. Yair Shapira, Founder & CEO, NiNiSpeech. Yair combined his vast experience as executive in successful start-up firms, his Ph.D. in the field of speech signal processing, with his passion to help his son, to establish NiNiSpeech. Yair's vision is to significantly increase speech therapy success rate using evidence-based therapy and

groundbreaking technologies. Dr. Shapira served in senior positions in successful start-ups in Israel and Europe, and holds a Ph.D. in Biomedical Engineering from the Technion.

About NiNiSpeech

NiNiSpeech is a virtual speech clinic, bringing speech therapy to the 21st century, improving clinical outcome and maximizing accessibility at lower cost. NiNiSpeech combines state-of-the-art therapy with groundbreaking technologies, while disrupting therapy delivery models. NiNiSpeech targets 10% of the population, who suffer from speech impediments and addresses \$30B annual market. The company won prestigious global competitions, including the EU eHealth award.

Valera Health



Representative in Innovatech 2017 : **Dr. Ofer Sharon, CEO, Valera Health**

Field of Activity: Healthcare

Dr. Ofer Sharon, CEO, Valera Health

Dr. Sharon is a physician and entrepreneur with extensive experience in both clinical and commercial product development for startups in health tech, biotech, and medical devices. As the former Medical Director for Merck Israel, Ofer founded a big data research collaboration between the pharmaceutical industry and a large payer. Ofer's main fields of interest include development of change detection algorithms for medical use and the development of patient engagement strategies. Dr. Sharon serves on the boards of several companies and mentors several healthcare startups in Israel.

About Valera Health

Valera Health is a cloud-based platform for payers and health systems to improve behavioral health management.

Valera Health's cloud-based behavioral health management platform improves care manager efficiencies, engages patients in self-management, and simplifies care team collaboration.

- Triage patients to light-touch care management through private & secure messaging.
- Prevent costly episodes of care with alerts for changes in patient behavior.
- Engage patients in self-management with care goals, appointment reminders, and educational content.
- Measure outcomes with automated patient self-report assessment tools.